

ocala

A free publication serving the people of the Ocala area

DownTown

BUY LOCAL!

Take Me Home!

FREE

Volume 1 Issue 6
December, 2010

Senior Fishing Derby



Volunteers at the Senior Fishing Derby - John Bennet, left, of Clay Electric who furnished the cooker and volunteered to cook. Grace Huffman, coordinator of the event, works for City Parks and Recreation. Not pictured, a special thanks to Laura Batemen of Great American Senior Benefits. We thank you guys very much.

Great Old Fashion FERRIS WHEEL



Forecasting 2011

TomL Publishing Prediction
By Tom Loury

I am predicting that we will have a much better year next year. One of the up sides of devaluing the dollar is that we will export more goods than normal. If that happens that will give many businesses a much needed shot in the arm for producing goods. I think this will run over into many other businesses that don't export excelling the economy maybe an extra 15% of retail products increase over last year.

If the newly elected politicians do their job and back us out of some of this debt and extend the tax breaks, the hole we have dug the last two years will be a little shallower each year. We need to control the devaluing of the dollar and bring it back up a little bit at a time. If we continue to print money, then I don't know where we will go, maybe dig

a hole to China (that's a joke). Now there is a big race for other countries to devalue their dollar so that we don't get our share of the export business. If you notice right after President Obama got back from his world wind tour to talk about the United States getting our share of exporting products, everyone is going broke, even China is in trouble. They don't want to give up any of the percentage of exports.

I'm optimistic about next year mixing everything together that is happening. I think we will create many jobs but the troops coming home will fill those spot and it won't look any different on the surface, but more money will be flowing. I know because they're printing more Ha Ha. If we put the troops on the Mexican border things could get even better.

I will try to forecast some more things as the year goes on. Let's see if I'm right. I recommend you pray, buy local, set good business ethics, work smart, work hard, be flexible and be good to your fellow man/woman. Have a conservative and Merry Christmas.



The Memory Guy

Memory Meeting - The Best Meeting of the YEAR!!

"How often do you bump into someone at the grocery store and cannot think of their name?"

"How many times did you come up with the perfect answer to a clients concern after the call or the meeting?" "Do you want to

(Continued on Page 9)

Holiday Ferris Wheel Information

The Downtown Business Alliance, Inc. (DBA) has contracted for a 50' vintage ferris wheel ride to be an added holiday attraction to the Downtown Ocala Square.

November 20 - January 3, 2011

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GOD BLESS OUR TROOPS IN GOD WE TRUST

Ellen B. Wilcox

MONEY MATTERS

Most folks don't plan to fail: They just fail to PLAN!

As I write this, Election Day is upon us with early voting already in progress. For me there have been several races of interest, most important of which are the California contests for Governor and Senator. (I lived in the Silicon Valley for more than twenty years, and still have both friends and clients there!) Of course our own Florida elections are of high interest also. Unfortunately, there is a lot of mud-slinging, which I believe does damage not only to the candidates but also to our political and electoral processes as well. Nevertheless, it seems to be the new "norm" these days. I often wonder why anyone would even want to run for office. It is certainly life in a fishbowl...or as my daughter so cleverly put it, life in a Cuisinart on high speed!

Many are asking what changes may lie ahead, and what specific impact these changes might hold in store for the average American retiree. A good question, and one to which I have not an answer, but I am willing to step out of my comfort zone and conjecture a bit.

I believe it is likely that some, perhaps many, of the most liberal Democrats will be ousted, replaced by more moderate or even more conservative Republicans. If the House and/or the Senate end up with less than a Democrat majority, it could pave the way for lower taxes, new energy propos-

als, different military strategies and changes in monetary policy. The new Health Care Reform could also be re-evaluated, as it is, even now, being challenged.

For Seniors, such changes will necessitate re-evaluating goals and objectives and perhaps even making significant life-style changes. Keeping your investment portfolio current and in line with changing times and changing markets will be more important than ever. Give us a call; we can help! As Confucius said many moons ago, "Only one thing is certain, change!" American voters opted for Change just two years ago. They may opt for it again on November 2.

Ellen B Wilcox is a Registered Principal with, and offers securities through LPL Financial, Member FINRA/SIPC.

Ms Wilcox is President and CEO of Wilcox Wealth Management, a Registered Investment Advisor not affiliated with LPL. She may be reached at Ellen@ellenwilcox.com or www.ellenwilcox.com .

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Irena Sender

There recently was a death of a 98 year-old lady named Irena. During WWII, Irena, got permission to work in the Warsaw Ghetto, as a Plumbing/Sewer specialist. She had an 'alterior motive' ... She KNEW what the Nazis' plans were for the Jews, (being German.) Irena smuggled infants out in the bottom of the tool box she carried and she carried in the back of her truck a burlap sack, (for larger kids.) She also had a dog in the back that she trained to bark when the Nazi soldiers let her in and out of the ghetto. The soldiers of course wanted nothing to do with the dog and the barking covered the kids/infants noises. During her time of doing this, she managed to smuggle out and save 2500 kids/infants. She was caught, and the Nazis broke both her legs, arms and

beat her severely. Irena kept a record of the names of all the kids she smuggled out and kept them in a glass jar, buried under a tree in her back yard. After the war, she tried to locate any parents that may have survived it and reunited the family.

Most had been gassed. Those kids she helped get placed into foster family homes or adopted.

Recently, Irena was up for the Nobel Peace Prize ... She was not selected.

However, Al Gore won, for a slide show on Global Warming and Barack Obama won for a speech on peace.

Publishers Note: The Nobel peace prizes should be REPEALED just like Obama Care, if not Nobel Prizes from now on will mean NOTHING!

WOCA To Light Up New FM Station

OCALA (11/20/10) - After 53 years of programming on AM, WOCA is launching FM service today on 96.7FM. The same quality news talk lineup that listeners throughout Ocala and Marion County have enjoyed on 1370AM is now available on 96.7FM.

New station owners Joe and Dan Martone chose to launch the new FM station during Live broadcasting of Light Up Ocala, to accentuate the station's commitment to local coverage.

"We promise to continue bringing you all

your favorites in news talk. We're growing in a fast-paced marketplace and are totally committed to providing our community with lively, interactive information, unequalled by any other station in the market," said Joe Martone.

The FM broadcast will allow WOCA to expand their reach throughout Marion County. "The combination of our on-air talent and programming with the reach of AM and now FM allows us to deliver on our commitment to quality broadcasting for our listeners and advertisers," said Dan Martone.

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ONE PERSON'S OPINION
LETTERS TO THE EDITOR

Dear Editor:
Dear Congressman:
THIS IS A CITIZENS AGENDA FOR CUTTING SPENDING.
Social Security, and Medicare are last on the list.
Our cut and eliminate list:
1. IRS: gone. Replaced with FAIR TAX.
2. UN: Revoke our membership, and eliminate all agencies that implement UN regulations in the US. This will rid us of sustainable development, Agenda 21, and a lot of other globalization schemes.
3. Education Department: Gone. Education: Back to the states where it belongs.
4. Hedge Funds and derivatives made illegal. They are the world's biggest Ponzi schemes.
5. Public sector unions are unconstitutional. They must be decertified.

6. Lobbyists are a menace to citizens. Color them gone.
7. Earmarks gone. Legitimate programs do not need to be piggy-backed. They can stand alone.
8. All government elected officials, and bureaucrats shall be compensated, in wages, and benefits, on a par with private sector jobs. This includes congress.
9. This should rid us of a great many useless bureaucrats, and bureaucratic waste fraud, and corruption, and save trillions.
10. Federal Reserve System scrutinized.
11. Now, Social Security, and Medicare can be considered.
What else needs to be included on this list? Is it ready for faxing, and E mailing to congress?
"We the people" have found our voice. Let us use it. Save our freedom, NOW.

D.I. L.
Ocala, FL

Letter to editor
Hurray, the November elections are finally over. Have you ever seen such down and dirty campaigning in your lifetime? I certainly have not. It will be interesting to see if all of the campaign promises come true. My biggest fear is that the campaigning will begin now for the 2012 elections and we will be bombarded with TV ads, mailings and telephone calls for the next two years. That is why now is the time to impose new rules in Congress.
Term limits, no more career politicians who are in office so long that they forget why they were elected into office and don't listen to the wishes of the people who elect-

ed them.
One or two months, the maximum, to campaign and only on the issues, enough of the smear tactics.
A limit on spending, this spending of billions of dollars on advertising is outrageous, particularly since this money could be spent in more constructive ways.
If laws are passed pertaining to Social Security, health care, etc., it also affects those in Congress. No more special retirements where you work one term and get salary for life. No more Cadillac health care plans. If it's good enough for the American people, it's good enough for those in Congress.
Now is the time to see what the next two years will bring. Hopefully, a positive change that we all can believe in.
LN

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Tom Loury

PUBLISHER'S NOTES

I Hear You!

I feel the same pain! If our newly elected officials will work together and do what they promised, no matter what the obstacles. The goal is to take our country back to 2008 and then start forward again. Cut taxes on businesses that have moved out of our country to survive, give them incentives to move back. At the same time deal with our domestic oil problem. The federal government needs to go into the oil business for national security reasons. Yes they will make a profit. Use that profit to pay down the national debt.

Next guarantee federal low interest loans to the nuclear power plant project. It takes 8,000 people 8 years to build a power plant. These are good paying jobs! At the end of the 8 years it will take half that many people to run the power plant. Keep the coal plants in operation so that the coal miners continue to work.

Next, open up our steel mills and start making our own American steel. This is for national security purposes also. China is making all our steel.

Next identify the factories that have

moved to Mexico. Offer them tax incentive to move back to the United States. If they don't move back in one year impose an import tax that would help them make up their mind. Move our jobs back to the USA from Mexico.

Next, get serious about winning the war. Cut off aid to any country that does not have our same interest in mind. We may have to take over some oil wells on the way but we get blamed for being over there fighting because we want the oil. If your going to get blamed for it you might as well do it.

Give power back to the States. Re-institute the State Insurance Commission. Re-institute the State Banking Commission. Put some teeth back into the FCC on a state and federal level. Get rid of the Federal Income Tax and go to flat tax. Maybe not the current proposal.

Did you know there are many insurance companies that do not cost the retiree any out of pocket money. The insurance company uses the medicare money allotted to each person to insure them. Most prescriptions are free, doctor visits are free. Hospital stay is \$50 a day. Emergency transport \$50. The insurance company (private enterprise) can do this, the federal Government can't. There is too much waste! LET'S CUT THE WASTE!

Why does the United States give foreigners start up money to start businesses in the United States? That is our tax money and you tell me we can't get start up money. CHANGE THAT!

Two Party system not working.

Why did it take Tea Parties and VOTER ANGER to help change things? Because our two party system is too busy slandering and fighting each other. Change the slander laws! Actually the FCC could help change that. Take a good look at the restraint of trade laws. Big companies are bullying small businesses into failure because they don't have the clout to fight back. The good old boys system is out to reward your friends and punish your enemies!

Voter Anger!

George Soros was the invisible backer of Barack Obama. He is also the reason for all the television news media except Fox coverage backing Barack Obama. He invested heavy into the media and he also invested heavy into Acorn. Soros, while speaking in another country, said the only thing that is stopping World Order is the United States. A lot of people are calling Glenn Beck a Quack or Waco, I call him a Patriot. He has a candid way of putting things together that makes sense. I don't agree that bread will be twenty six dollars and some of the other things he has said. I can't buy doom and gloom, I have to have hope and see a bright star just ahead. I believe the bright stars are Sarah Palin and the Republican Party.

Happy Meals

I see many adults ordering "Happy Meals" - that is their way to cut back. Other

(Continued on Page 6)



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Newspaper Deadlines

Editorial & Ad Copy for January

Seniors Voice & Ocala DownTown
12am, December 20th

Lady Lake Magazine & Village Spectator
12am, December 27th

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Publisher Tom Loury 352-804-1223 Fax: 352-489-7208 TLoury@earthlink.net	General Manager Wendy Netherclift Ocala Office 237-5396 Cell 895-4168
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New County Commissioners Sworn Into Office

MARION COUNTY, Fla. (Nov. 16, 2010) – Newly-elected county commissioners Kathy Bryant, 41, and Carl Zlak, III, 31, have officially joined the rest of the Board of County Commissioners. Judge David Eddy swore Bryant and Zlak into office at this morning's county commission meeting. The pair joins Chairman Stan McClain, Vice Chair Charlie Stone and Commissioner Mike Amsden on the Marion County Board of County Commissioners.

Zalak replaces former commissioner Barbara Fitos for the District 4 seat. Bryant replaces former commissioner Jim Payton for the District 2 position. This is the first time Bryant and Zlak have held elected office.

"I am excited about accomplishing the goals set forth in the campaign and serving

the citizens of Marion County," Bryant said. Bryant campaigned on budget discipline focusing on essential services and basic needs, pursuing a solid plan for growing and diversifying our local economy, working to keep water and sewer utility rates down and protection of water resources and rights. Bryant is a lifelong Marion County resident, partner in a family-owned business and mother of four.

Zalak, owner of Busy Bee Waste Services (a multi-county waste management company), is a New York native, decade-long Marion County resident and father of two. During his commission race, Zalak campaigned on job creation through reduction of mandates and regulations, enactment of a 25-year waste management solution that

protects water (and doesn't increase costs) and on decreasing impact fees to encourage growth.

"As a business owner and civic leader, I have dedicated myself to improving our

community," he said. "We are facing difficult challenges, but I am optimistic about the future of our county and the opportunities we have to make a positive impact and difference."

—Tom Loury

PUBLISHER'S NOTES

(Continued from Page 4)

adults, Grandmas and Grandpas buy them to eat lite and save the toy for their Grandchildren. People who are attacking the fast food restaurants are effecting the elderly and the children. How long do you think that's going to last?

Did Your Candidate Win?

By Charlotte Poss

If your candidate had mega dollars he/

Hunting

A big scandal to the south of Ocala is about a highly visible person being charged with hunting violations. The real crime is that if all this is true is the fact that someone killed an animal and left the animal carcass lay and ruin or spoil. To me that's the biggest crime, if accusation is correct.

she did win. You know the old saying "money talks" it also opens doors. These men and women did not know what to do with all those millions of dollars they had so they threw their money in the wind, Not to help us but themselves. When that kind of money is being spent there is only one logical reason. Greed! They know that they will get it back. How else can the wealthy protect their wealth but running the country. Taxing the little guy and giving themselves a tax right off. Do not fool yourselves that wealthy millionaire/ billionaire is looking not for the stipends that they will receive as pay. It is all about the tax cuts they can vote for themselves and their friends.

I feel real sorry for the small business's that will feel the tax increases when the new congress takes over. If you think things were rough the past 6 years, wait until all your legislators take their new offices, they will be protecting their money like a momma bear protects her cubs.

Our country is changing and we are going to go from a two party democracy to a three party democracy. Oh, you may want to believe that but we will now have the Democratic Party, the Republican Party # 1, and the Republican Party # 2 (the Tea Party). Don't say not so. Tell me why are there only Republicans in the Tea Party?

We all have something to think about. We have to do more research before we vote in any election. Too much money is being spent and the amount of mud that was slung would build a small country.

I would like to hear your views on all that took place this last election. Did you enjoy all the T.V. ads? Did you enjoy the debates that did not really answer any questions that were asked? Do you really think that these elected officials will work for us or for themselves? Have you ever seen a politician who was not very wealthy? Some Politicians take office well off and in one or two terms come out a millionaire. I would like to hear your side.

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Five Children Perish in Fire

MARION COUNTY, Fla. (Nov. 9, 2010) – Marion County Fire Rescue (MCFR) firefighters from seven stations responded to 1760 NE 182nd Place (Citra) at 10:34 p.m. Monday night. Upon arrival within eight minutes, at 10:42 p.m., the approximately 1,400 square foot wood frame structure was completely engulfed in flames.

Firefighters immediately began to rescue occupants from the burning building. Two adult females, ages 54 and 31, were transported to Munroe Regional Medical Center (MRMC); a 21-year old female was flown to Shands with first and second degree burns to her face and upper body; and two unresponsive pediatric females, ages 6 and 12, were transported to MRMC and Ocala Regional and were confirmed deceased at their respective hospitals. Three young males,

ages 8, 13 and 15, also perished in the home fire. There were eight total occupants in the home.

The cause of the fire is under investigation and the State Fire Marshal's Office is the lead investigating agency. Although it is unknown whether or not the home had working smoke alarms, MCFR urges citizens to equip their homes with the lifesaving technology and to heed these safety tips:

- Install smoke alarms in every sleeping area of the home, as well as in common areas such as living rooms and hallways.
- Test smoke alarms monthly.
- Change the batteries in smoke alarms at least twice year: Change Your Clocks; Change Your Batteries.
- Create a fire escape plan, identifying two exits from each room and a safe meet-

ing place outside.

- Practice the escape plan with all family members at least twice a year.
- Call 9-1-1 immediately and from outside the burning building.
- Never go back inside a burning building for any reason.

Marion County Fire Rescue's "Get Alarmed" Smoke Alarm Program provides and installs two free dual-mode smoke alarms for residents of Marion County who cannot otherwise afford them. For more information on this program call MCFR Headquarters at (352) 291-8000.

Memory Tree Ornament Sale Benefits Hospice of Marion County

Hospice of Marion County announces its annual Memory Tree Ornament, a unique way to honor or remember a friend or loved one while supporting your hometown hospice. Our 2010 ornament is a shimmering burst of golden butterflies on pure white porcelain. The butterfly, the logo for Hospice of Marion County, is a timeless symbol of hope and transformation. This 2" hanging

piece comes packaged in a midnight blue satin-lined gift box.

With a \$20 tax-deductible donation, you may pick up an ornament at the Hospice kiosk in the Paddock Mall near Gause & Son Jewelers from November 27-December 20 or at the Hospice of Marion County Administration Building located at 3231 SW 34th Avenue in Ocala. For more information call the Hospice Development Department at 854-5218.

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SENIOR SCHEDULE OF EVENTS

DECEMBER 2010 CITY OF OCALA SENIOR ACTIVITIES

MOVIE TIME

When: Tues. & Wed., December 14th & 15th at 8th Ave. Sr. Center "GHOST WRITER" Thurs. & Fri., December 16th & 17th at BGWSAC "GHOST WRITER" Starring: Ewan McGregor, Pierce Brosnan and more. A ghostwriter stumbles onto a secret that places his life in danger as he takes down the story of a former U.K. prime minister in this Roman Polanski-helmed adaptation of the Robert Harris novel. Convinced by his agent that he's been granted a once-in-a-lifetime opportunity, talented British screenwriter "The Ghost" (Ewan McGregor) agrees to aid British prime minister Adam Lang (Pierce Brosnan) in completing his memoirs after the leader's former aid dies under mysterious circumstances. Almost immediately after The Ghost arrives at a remote mansion in the U.S. to begin working with the prime minister, Lang is accused of committing a war crime by a former British cabinet minister. Amidst a deluge of protesters and reporters, The Ghost delves into the unfinished manuscript and comes to the terrifying conclusion that his predecessor died because he discovered a link between Prime Minister Lang and the CIA. The more information the Ghost uncovers, the more convinced he becomes that his life could be in danger as well. RATED PG13

Time: 1:30 P.M. - 3:30 P.M. at 8th Avenue Senior Center - Telephone: 629-8545*

Time: 1:00 P.M. - 3:00 P.M. at Barbara G. Washington Senior Activity Center - Telephone: 629-8357

What: Enjoy a free movie in a comfortable setting. Please call the center of your choice to reserve your seat.

Note: The Ocala Senior Activity Senior Center has been re-named. It is now the Barbara Gaskin Washington Senior Activity Center. It will be abbreviated as BWSAC in the calendar.

COMING IN JANUARY 2011:

"JESSE STONE: NO REMORSE" "RED"

TRIP: ARABIAN NIGHTS HOLIDAY

When: Thursday, December 9th, 2010

Time: Leave 9:00 AM Return 6:00 PM

Cost: \$45.00 per person

Where: Arabian Night Holiday Matinee Leave from 8th Avenue Senior Center

What: The guests of Arabian Nights are invited to celebrate the wedding of a prince and princess. The prince is able to summon the magical power of the black stallion. The black stallion's power must be used when the wedding is threatened by an uninvited guest.

Call Grace at 629-8357 for more information.

(Continued on Page 9)

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SENIOR SCHEDULE OF EVENTS

(Continued from Page 8)

COMPUTER CLASSES FOR ADULTS OF ALL AGES

When: Thursdays
 Time: 9:30 A.M. to 11:30 A.M. for class and 12:30 P.M. to 3:30 P.M. for lab sessions
 Where: BGW Senior Activity Center, 210 NW 12th Avenue, Ocala Tel. 629-8357
 Cost: \$75.00 for singles and \$110.00 for couples, payable in advance of class starting time. (Price change effective January 3, 2011)
 What: We have easy classes for the beginner student. Learn what a personal

computer can do for you. We offer an introductory class in word processing. Beginner classes are for 6 consecutive weeks on Thursdays, 9:30 A.M. to 11:30 A.M. and workshops (lab classes) are 12:30 P.M. to 3:30 P.M. Advanced classes are offered for Database, Spreadsheet, the Internet and more. The lab instructor will be available during labs on Thursdays.

SANTA ON THE SQUARE

When: Tuesdays and Thursdays, December 2nd, 7th, 9th, 14th, 16th, & 21st
 Time: 6:00 PM to 8:00 PM

Where: Downtown Ocala on the Square
 Cost: Free
 What: Santa and Mrs. Claus will be on the downtown square to greet one and all (open to ALL ages).
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The Memory Guy

(Continued from Page 1)

read faster and retain more information"? Great, me too. That is why I have invited Alan Mong to come in and show you how by enhancing your Memory and your Reading skills you will:

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And, many of your competitors have been through these workshops and found the information key in helping them "stand out" in your industry.

You may want to look at some more information, a few things we recommend are Googling Alan Mong and Freedom Personal Development. Check out our website www.deliverfreedom.com <<http://www.deliverfreedom.com/>> and we also have video clips of the same program we will do for your group <http://www.deliverfreedom.com/memory.html>

This is a great win-win for everyone, your people get a fantastic education. You will get something fun, engaging, different and relevant to your business and we get the chance to let your group learn more about our workshops.

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Unemployment Rate

Nov. 19, 2010

Unemployment rate continues drop in region, still tops state, nation.

Today's release of unemployment data for Citrus, Levy and Marion Counties from the Florida Agency for Workforce Innovation (AWI) indicated a drop in unemployment in the three-county region for October 2010.

Workforce Connection's region posted a 13.5 percent unemployment rate, down 0.5 percent since September and 0.1 percentage point over the year.

Rusty Skinner, chief executive officer for Workforce Connection, said that the drop in the unemployment rate, however, is "difficult to see as a positive" because at the same

time, the labor force in the three counties as well as the number of those with jobs have also declined.

"We have fewer people looking for work and fewer people employed... That suggests that the reduction in the unemployment rate is because discouraged workers have opted out," Skinner said. "That is not a long term healthy sign."

Out of a regional labor force of 205,589, there were 27,727 unemployed residents in the region. The labor force has shrunk by 2,525 while the number of those with jobs dropped from 178,880 in September to 177,862.

Skinner noted that as the holidays approach, extended unemployment benefits

are expected to end. In the three-county region, 800 are expected to lose their benefits the week of Dec. 4.

"We will likely have a situation of frustrated job seekers as they leave extended benefits with no other option than welfare and food stamps," he said. "We anticipate an increase in the number of customers coming to us over the holidays."

Florida's unemployment rate for October held at 11.6 percent which represents nearly 1.1 million jobless out of a labor force of 9,233,000. Florida's unemployment rate is higher than the national rate of 9 percent – a trend that has continued since February 2008.

Marion County's unemployment rate for October is 13.8 percent, a drop of 0.5 percent from September and 0.1 percent lower than October 2009. The Ocala Metropolitan Statistical Area (MSA) has maintained the third highest unemployment rate in the state.

Citrus County followed with a rate of 13 percent, down from 13.7 percent the previous month. Levy County posted 12.5 percent rate, down 0.6 percent from September 2010. Citrus County's unemployment rate is down 0.1 percent over the year and Levy County is 0.1 percent higher than in October 2009.

Marion County's labor force shrunk from 134,468 in September to 132,621 in October, Citrus County dropped from 57,029

to 56,428 and Levy County dipped from 16,617 to 16,540.

In October, nonagricultural employment in the Ocala metropolitan area was 89,600, a loss of 200 jobs since September and a decrease of 900 jobs from the previous year. The Ocala metro job loss over the year is the fourth highest in the state, behind Tampa-St. Petersburg-Clearwater (1,700 jobs), Palm Bay-Melbourne-Titusville (2,000) and Fort Lauderdale-Pompano Beach-Deerfield Beach (3,500).

The number of jobless in Marion County dropped from 19,264 in September to 18,312 in October. In Citrus County those unemployed decreased from 7,791 to 7,352 and in Levy County those without jobs declined from 2,179 to 2,063.

At the same time, the number of those with jobs also dropped in Marion County by 895 to 114,309 and by 162 to 49,076 in Citrus County. Levy County posted gains for the second consecutive month, up 39 jobs for 14,477 employed in October.

Skinner said Workforce Connection continues to work with economic development partners throughout the three-county region to bring new employers to the area as well as provide services and training incentives to help small businesses.

Workforce Connection's on-the-job training, internship program, green jobs training

(Continued on Page 11)

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Unemployment Rate

(Continued from Page 10)

program and tax and hiring incentives, offer ways to make hiring employees successful and affordable.

To get a full copy of the October 2010

Unemployment Data or to find out more about upcoming events and services, go to www.clmworkforce.com or call toll free 1-800-434-JOBS and speak to a Workforce Representative.

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For wheelchairs or scooters one of the best referral sources is the National Registry of Rehabilitation Technology Suppliers (NRRTS). Their website www.NRRTS.org is the place to locate wheelchair suppliers who employ Certified Rehabilitation Tech-

nology Suppliers (CRTS) who must first be Assistive Technology Professionals (ATP) which means they have passed a national certification exam and, just like doctors, are required to take continuing education every year to maintain their CRTS credentials. These professionals are the ones who have the knowledge to provide wheelchairs for persons with extreme physical disabilities such as complete quadriplegics.

For vehicles that are necessary to transport persons and their mobility devices, look to the National Mobility Equipment Dealers Association (NMEDA) Quality Assurance Program. Their website is www.NMEDA.org.

org. A member of this organization may be accredited for vehicle structural modifications or high tech driving systems such as voice activated driving systems that allow for severe quadriplegics to drive with voice activated controls.

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Paul McGuckin, CRTS®, ATP
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Homemade HOLIDAYS Pumpkin Treats to Bake and Share

(Family Features) It's time once again to start baking some holiday cheer to share with friends and neighbors. These recipes make plenty of sweet treats to go around - and they're so good you just may want to keep some for yourself.

Make the holidays special by giving something fresh, homemade and from the heart. For more recipes you can bake and share, visit VeryBestBaking.com.

Pumpkin Cranberry Bread

Makes two, 9 x 5-inch loaves

Prep: 10 minutes

Baking: 1 hour

3 cups all-purpose flour

1 tablespoon plus 2 teaspoons

pumpkin pie spice

2 teaspoons baking soda

- 1 1/2 teaspoons salt
- 3 cups granulated sugar
- 1 can (15 ounces) Libby's 100% Pure Pumpkin
- 4 large eggs
- 1 cup vegetable oil
- 1/2 cup orange juice or water

(Continued on Page 13)



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Homemade HOLIDAYS

Pumpkin Treats to Bake and Share

(Continued from Page 12)

1 cup sweetened dried, fresh or frozen cranberries

PREHEAT oven to 350°F. Grease and flour two 9 x 5-inch loaf pans.

COMBINE flour, pumpkin pie spice, baking soda and salt in large bowl. Combine sugar, pumpkin, eggs, oil and juice in large mixer bowl; beat until just blended. Add pumpkin mixture to flour mixture; stir just until moistened. Fold in cranberries. Spoon batter into prepared loaf pans.

BAKE for 60 to 65 minutes or until wood-pick inserted in center comes out clean. Cool in pans on wire racks for 10 minutes; remove to wire racks to cool completely.

For three 8 x 4-inch loaf pans:

Prepare as above. Bake for 55 to 60 minutes.

For five or six 5 x 3-inch mini loaf pans:

Prepare as above. Bake for 50 to 55 minutes.

Mini Pumpkin Muffin Mix

Makes 1

Prep: 15 minutes
 3 cups all-purpose flour
 4 teaspoons baking powder
 1 1/2 teaspoons salt
 1 cup granulated sugar
 1 teaspoon ground cinnamon
 1 teaspoon ground nutmeg
 1 cup raisins, sweetened dried cranberries, or chopped nuts (optional)
 1 can (15 ounces) Libby's 100% Pure Pumpkin

COMBINE all ingredients, except pumpkin, in large bowl. Pour into 1-quart resealable plastic bag; seal. Wrap muffin mix and

(Continued on Page 14)



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Homemade HOLIDAYS

Pumpkin Treats to Bake and Share

(Continued from Page 13)

can of pumpkin in fabric; tie with ribbon or twine.

Recipe to attach:

Pour muffin mix into large bowl. Cut in 1/2 cup vegetable shortening with pastry blender until mixture is fine. Add 1 cup Libby's 100% Pure Pumpkin, 1 cup milk and 2 large eggs; mix until just moistened. Spoon into greased or paper-lined mini-muffin pans, filling 2/3 full. Bake in preheated 400°F oven for 15 minutes; remove to wire racks. Sprinkle with powdered sugar, if desired. Makes about 5 dozen mini muffins.

Pumpkin Carrot Swirl Bars

Makes 4 dozen
Prep: 20 minutes
Baking: 25 minutes
2 cups all-purpose flour
2 1/4 teaspoons pumpkin pie spice
2 teaspoons baking powder
1 teaspoon baking soda
1 cup granulated sugar
1/3 cup butter or margarine, softened
1/2 cup firmly packed brown sugar
2 large eggs



2 large egg whites
1 can (15 ounces) Libby's 100% Pure Pumpkin
1 cup finely shredded carrot

Cream Cheese Topping (recipe follows)

PREHEAT oven to 350°F. Grease 15 x 10-inch jelly-roll pan.

COMBINE flour, pumpkin pie spice, baking powder and baking soda in small bowl. Beat granulated sugar, butter and brown sugar in large mixer bowl until crumbly.

Add eggs, egg whites, pumpkin and carrot; beat until well blended. Add flour mixture; mix well. Spread into prepared pan. Drop teaspoonfuls of Cream Cheese Topping over batter; swirl mixture with spoon.

BAKE for 25 to 30 minutes or until wooden pick inserted in center comes out clean. Cool completely in pan on wire rack. Store in covered container in refrigerator.

For Cream Cheese Topping:

COMBINE 4 ounces softened light cream cheese (Neufchâtel), 1/4 cup granulated sugar and 1 tablespoon milk in small mixer bowl until thoroughly blended.

Spiced Pumpkin Fudge

Makes about 3 pounds
Prep: 10 minutes
Cooking: 20 minutes
2 cups granulated sugar

1 cup packed light brown sugar
3/4 cup (1 1/2 sticks) butter or margarine
2/3 cup (5 fluid-ounce can) Nestlé Carnation Evaporated Milk

1/2 cup Libby's 100% Pure Pumpkin
2 teaspoons pumpkin pie spice
2 cups (12-ounce package) Nestlé Toll House Premier White Morsels

1 jar (7 ounces) marshmallow crème
1 cup chopped pecans
1 1/2 teaspoons vanilla extract

LINE 13 x 9-inch baking pan with foil. COMBINE sugar, brown sugar, butter, evaporated milk, pumpkin and spice in medium, heavy-duty saucepan. Bring to a full rolling boil over medium heat, stirring constantly. Boil, stirring constantly, for 10 to 12 minutes or until candy thermometer reaches 234°F to 240°F (soft-ball stage).

QUICKLY STIR in morsels, marshmallow crème, nuts and vanilla extract. Stir vigorously for 1 minute or until morsels are melted. Immediately pour into prepared pan. Let stand on wire rack for 2 hours or until completely cooled. Refrigerate tightly covered. To cut, lift from pan; remove foil. Cut into 1-inch pieces. Makes 48 servings, 2 pieces each.

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